

ACARA D-PRIZE CHALLENGE

2015-2016 Academic Year

Custom Challenge Guidelines

Be focused on distribution of a proven solution. Your proposal must focus on increasing distribution of a poverty intervention that is proven to have impact. Your proposal must include credible evidence and good data supporting this. The following are sources we often review to evaluate effectiveness of poverty solutions:

- [Innovations for Poverty Action - The Abdul Latif Jameel Poverty Action Lab](#)
- [GiveWell.org Intervention Reports](#)
- [Cochrane Reviews](#)
- [World Health Organization \(WHO\)](#)

Be cost-effective. Is the impact of the intervention worth the cost? An expensive water pump may be one way to distribute clean water to communities, but a 10 cent iodine pill can accomplish the same result at a fraction of the cost. Your proposal must include data on the raw cost of treatment and the cost of total treatment (including distribution). Preference is given to proposals that include cost-per-DALY (a cost effectiveness metric).

Be scalable. We seek proven technologies that can scale and lead to an exponentially larger impact in the fight against poverty. You should explain the current size of the market in need of your proven poverty solution, and your vision to reach this need.

Why now? If a gap exists between the current distribution and market need, why is that? Include a compelling argument for why more effective distribution can close this gap and create impact.

Ready To Apply?

Visit the Acara Challenge website to get started.

<http://acara.environment.umn.edu/acarachallenge/>