Green Neighbor Challenge
Pleasant Prairie
Waking Up In Terror
Suffocating
Tub
Towel
Steam
Inhaler
My Asthma

 Coincidence
We Pay for this:
Children & Elderly Healthcare Costs
“UNNECESSARY”

“INFEASIBLE”

“TOO EXPENSIVE”
SERVICE ADDRESS: [Redacted]
ACCOUNT NUMBER: [Redacted]
DUE DATE: 03/11/2019

STATEMENT NUMBER: [Redacted]
STATEMENT DATE: 02/11/2019
AMOUNT DUE: $61.55

SERVICE ADDRESS: [Redacted]
NEXT READ DATE: 03/14/19

ELECTRICITY SERVICE DETAILS
PREMISES NUMBER: [Redacted]
INVOICE NUMBER: [Redacted]

METER READING INFORMATION
Read Dates: 01/10/19 - 02/10/19 (31 Days)

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>CURRENT READING</th>
<th>PREVIOUS READING</th>
<th>USAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Energy</td>
<td>63193 Actual</td>
<td>52855 Actual</td>
<td>328 kWh</td>
</tr>
</tbody>
</table>

ELECTRICITY CHARGES
RATE: Residential Service

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>USAGE UNITS</th>
<th>RATE</th>
<th>CHARGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Service Chg</td>
<td></td>
<td>$8.00</td>
<td></td>
</tr>
<tr>
<td>Energy Charge - Winter</td>
<td>328 kWh</td>
<td>$0.092410</td>
<td>$30.31</td>
</tr>
<tr>
<td>Fuel Cost Charge</td>
<td>328 kWh</td>
<td>$0.074256</td>
<td>$8.12</td>
</tr>
<tr>
<td>Windsource Program</td>
<td>328 kWh</td>
<td>$0.035300</td>
<td>$11.58</td>
</tr>
<tr>
<td>Fuel Cost Charge</td>
<td>328 kWh</td>
<td>-$0.024756</td>
<td>-$8.12</td>
</tr>
<tr>
<td>Decoupling Adj</td>
<td>328 kWh</td>
<td>$0.003064</td>
<td>$1.00</td>
</tr>
<tr>
<td>Affordability Chrg</td>
<td></td>
<td>$0.98</td>
<td></td>
</tr>
<tr>
<td>Resource Adjustment</td>
<td></td>
<td>$2.39</td>
<td></td>
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</tbody>
</table>

Subtotal                     | $54.26      |      |        |

City Fees                    | 5.00%       | $2.71 |
Transit Improvement Tax      | 0.50%       | $0.29 |
City Tax                     | 0.50%       | $0.29 |
County Tax                   | 0.15%       | $0.08 |
State Tax                    | 0.675%      | $3.92 |

Total                        | $61.55      |      |        |

Net Windsource Charge $3.46
MY INHALER

Transaction details

$25.00
Sale

Jan 23, 2019
Transaction date

Jan 24, 2019
Posted date

U OF M-BOYNTON PHARM
MINNEAPOLIS, MN 55455

Description
U OF M-BOYNTON PHARM

Also known as
U OF M-BOYNTON PHARM

Method
In person

Category
Education

Dispute transaction >
CAN'T AFFORD
HEALTH INSURANCE
100,000+ AMERICANS

$1495 FOR THE REST OF US
GAS, OIL, COAL
This is what happened when I posted about signing up for wind energy today with my utility. "Can't change the world unless we change ourselves."
Jared Frost

September 22, 2017 · 🔗

Signed up for 100% renewable energy today with my utility, and you can do it too.

"Can't change the world unless we change ourselves."

Thanks Andrew Butts for the inspiration

You, Davon Armstrong, Nell Rumachik and 16 others
Hours into Minutes
3 minutes:
Stop Pollution
3 minutes:
Cut Carbon 28%
IPCC
12 years
45%
12 years
WE THE PEOPLE
I didn’t have a choice
But now we do
Green Neighbor Challenge

What’s your zip code?
Utilities in Your Area

- Wisconsin Electric
- Madison Gas & Electric
- Wisconsin Power
We Recommend

Fast Facts:
100% wind
A+ Design Rating
Typical Costs: $2-5/month

Sign Me Up!
How to Sign Up

1. Log Into Your Account
2. Sign up with the online application
3. Choose how much you want
4. For questions regarding Windsource:
   Call: 1-800-895-4999
   Email: windsource@xcelenergy.com

Tag Your Friends!
Green Power >61% of Homes
Around 2% have subscribed
<table>
<thead>
<tr>
<th>Rank</th>
<th>Utility (Green Pricing Program)</th>
<th>Participation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Portland General Electric (Green Source)</td>
<td>19.44%</td>
</tr>
<tr>
<td>2</td>
<td>Sacramento Municipal Utility District</td>
<td>11.61%</td>
</tr>
<tr>
<td>3</td>
<td>Farmers Electric Cooperative - Kalona</td>
<td>10.78%</td>
</tr>
<tr>
<td>4</td>
<td>Wellesley Municipal Light Plant</td>
<td>10.56%</td>
</tr>
<tr>
<td>5</td>
<td>River Falls Municipal Utilities</td>
<td>10.00%</td>
</tr>
<tr>
<td>6</td>
<td>Silicon Valley Power (Santa Clara)</td>
<td>9.35%</td>
</tr>
<tr>
<td>7</td>
<td>Alameda Municipal Power</td>
<td>8.91%</td>
</tr>
<tr>
<td>8</td>
<td>Pacific Power</td>
<td>8.76%</td>
</tr>
<tr>
<td>9</td>
<td>Muscoda Utilities</td>
<td>6.00%</td>
</tr>
<tr>
<td>10</td>
<td>Naperville Public Utilities - Electric</td>
<td>5.43%</td>
</tr>
</tbody>
</table>
Option to send letters
Why don’t utilities do this?
Revenue Neutrality
The first national campaign
No Territory Data
Too many programs
Top 50 Utilities - Service Territory

46 of top 50 Utilities have a Green Option
Reach 49% of Residences
Operations Management
Communication Arts
Environmental Policy
**Budget**

- User Testing Gift Cards (40x$5) - $200
- UX/Comms Undergrad Stipends - $300
- Graphics/Branding - $600
- High Volume Web Hosting - $400
- Web Development - $3000
- Organizational/Legal - $500

**Goal**

*Software for Good*

We pair up-and-coming software engineers with mission-driven organizations to create lasting change.

5 Interns

SFG Mentored

All Summer

$10,000
Then Developers Will Fund the Rest
2% -> 4%

$168\text{MM}/\text{Year}$
We can choose a 
CLEAN FUTURE
We can choose EACH OTHER
We can be GREEN NEIGHBORS
#WontYouBeMine?