

MINI GRANT PROJECT SUMMARY

Please complete the project summary and return the completed form to April Snyder, Associate Administrator for the Institute on the Environment at aprilsnyder@umn.edu. Paper copies will not be accepted. Please also attach any photos, publications, brochures, event agendas or other materials that were a result of the mini grant summary.

Date of Report Submission:	July 31, 2015
Project PI & Dept/School	Olaf Kuhlke, CLA, UMD
Project Title:	UMD Cultural Entrepreneurship Speaker Series
Grant Amount \$:	\$ 1500

Project Context & Purpose

Please include the original project purpose statement and revise for any changes that occurred in the project after the start date with a short explanation of the changes.

The purpose of our original application for the I on E Minigrant was to develop funds for an annual speaker series, to provide extra-curricular programming for the Bachelor of Arts in Cultural Entrepreneurship (CUE). This relatively new program was approved by the University of Minnesota Regents in early June 2013, and we are now entering the fifth semester classes of in the new program. It is the first degree of its kind in the United States, taking its model and focus from similar programs in Europe, South America and Asia. The program is off to a successful start, with over 40 majors. To support the public visibility of the program, to promote its interdisciplinary character, to highlight the program's emphasis on building sustainable economies, and to begin a series of extra-curricular activities aimed at popularizing the scholarship and practical applications of cultural entrepreneurship, we intended to develop a speaker series, which began in November 2013. We have since had a second speaker in November 2014, and plan another annual lecture in November 2015. Our first speaker, Dr. Manuel-Julian Montoya from the Anderson School of Business at the University of New Mexico, visited in November 2013, gave a lecture, visited classes and consulted with faculty (his visit schedule is below). All funds provided by I on E were used for this visit, to pay for Dr. Montoya's flight, accommodation, and meal expenses.

Work Completed

The visit schedule for Dr. Montoya shows the activities that he was involved in, and that the I on E grant supported.

Sunday, 17th November:

Arrival late afternoon

7 pm: Dinner with Olaf Kuhlke, Aparna Katre and Mike Mullins (CUE faculty)

Monday, 18th November:

9 am: Pick up from hotel

10-12 am: Class visit in Rhetoric of Globalization w/ David Gore in COMM 3625

12-1 pm: Lunch w/ a few colleagues in Center Court @ UMD

2-3 pm: Class visit to CUE 1001 w/ Aparna Katre (this is our intro Cultural Entrepreneurship class)

7 pm-8.30 Keynote Lecture Poetics and Business (see poster)

8.30-10 pm Dinner w/ a few colleagues

Tuesday, 19th November:

9 am Pick-up @ Hotel

10-12: Class visit to English 3906 Methods of Literary Study

12-1 pm: Lunch w/ a few colleagues

Departure in the afternoon

Partnerships & Collaborations

Dr. Montoya visited UMD again in June 2015, to participate in the *First International Conference on Teaching and Learning Cultural Entrepreneurship*, held in Duluth. He was also a contributor to a book edited by Dr. Kuhlke (PI), and this book was released at the conference. Dr. Montoya and Dr. Kuhlke currently are planning a collaborative research project for summer 2016, examining the regional economic impact of the Wacken music festival in Northern Germany.

<http://d.umn.edu/cue/main/2015conference.html>

Project Outcomes & Impacts

The I on E grant provided initial funding for what now has become an annual speaker series, and has encouraged our CUE faculty to develop larger events and international collaborations. Highlight of the efforts started in Fall 2013 was the 2015 TLCUE conference held in Duluth, which put our program, our faculty and our city in an international spotlight.

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