



MINNESOTA'S CLEAN ENERGY FUTURE Series



Image courtesy of the MPCA

How will Minnesota achieve a low-carbon energy economy?

A three-part series launching this June, Minnesota's Clean Energy Future will bring together legislators, city officials, decision-makers from corporate and nonprofit organizations, and academic experts to jointly explore pathways to a clean energy future. Each convening will dive deep into key issues facing our state, such as electrification, carbon pricing, energy storage, equity in energy transition, multi-sector carbon reduction, alternative fuels, and renewable and clean energy standards.

Minnesota's Clean Energy Future is organized by the University of Minnesota's Institute on the Environment - home of the Energy Transition Lab and statewide Climate Smart Municipalities program - as part of its commitment to keeping Minnesota at the forefront of clean energy.

Our Mission

Create meaningful bipartisan and cross-sector forums, where statewide leaders can access cutting-edge information and ideas, build their networks, and explore pathways to a low-carbon economy.

Who's Coming?

200+ influential energy leaders: statewide legislators and city officials, corporate and nonprofit decision-makers, and the Institute's robust network of researchers and academic experts.

A Distinctive Forum

As a land-grant research university, the University of Minnesota serves the state - and follows the facts. Neutral and nonpartisan, we are uniquely positioned to convene a critical mass of Minnesota's energy leaders.

Series at a Glance

June 2019

Pathways to a Low-Carbon Energy Economy: Case Studies from Global to Local

January 2020

Statewide Carbon-Pricing Forum

June 2020

Pathways to a Low-Carbon Energy Economy: Minnesota's Choices





Friday, June 14, 2019

PATHWAYS TO MINNESOTA'S LOW-CARBON ENERGY ECONOMY: CASE STUDIES FROM GLOBAL TO LOCAL

9 a.m. – 4 p.m., reception 4 – 6 p.m.

McNamara Alumni Center, Memorial Hall, University of Minnesota Twin Cities

What pathways exist to a low-carbon economy? Are they realistic for Minnesota? At this bipartisan forum, we'll dive into what is working and not working within international, national, and local energy systems. We'll explore policy options and discuss first-hand with legislators and other decision-makers the challenges and opportunities in applying certain pathways to Minnesota's energy economy. Sessions will bring varied perspectives together for discussion and group input on the ultimate question: How do we choose to lead this energy transition?

Featured Speakers and Programming:

- **Ben Fowke of Xcel Energy** (confirmed), on his organization's pledge to produce 100 percent carbon-free electricity by 2050 – and what it means for Minnesota
- **Kate Wolford, President, McKnight Foundation** (confirmed)
- **Minnesota State Governor Tim Walz** (invited), on the recently announced One Minnesota Path to Clean Energy policy proposals
- **Theater of Public Policy** presents Minnesota's Emissions Trajectory

January 2020

STATEWIDE CARBON-PRICING FORUM

At our winter convening, we'll dig into policy mechanisms used in the United States and globally to put a price on carbon emissions. Leaders from cities, states, regions, and countries with pricing mechanisms in place, as well as corporations and academic institutions using internal pricing approaches, will discuss experiences and challenges with carbon taxes, caps, and regulatory and trading systems as a pathway to decarbonization. Starting from carbon pricing 101, we'll examine the benefits and costs of this approach.

June 2020

PATHWAYS TO MINNESOTA'S LOW-CARBON ENERGY ECONOMY: MINNESOTA'S CHOICES

Building on connections forged and ideas sparked in our previous two convenings, Minnesota's Choices will turn our attention to what needs to happen for Minnesota to achieve a carbon-neutral future, both near-term actions as well as the last 20 percent. National and global invited speakers will help to illuminate the path forward, considering key topics such as economic impacts, carbon reduction across sectors, electrification of transportation and heating, renewable energy, energy efficiency and energy storage expansion, transmission planning, grid modernization, and supporting a clean-energy workforce.





JOIN US IN BUILDING A CLEAN-ENERGY FUTURE

Choosing to sponsor Minnesota's Clean Energy Future - the series or a single event - puts your organization directly in front of decision-makers who will define our state's path to a low-carbon economy. Sponsorship provides unique opportunities to network and forge future partnerships, and, above all, demonstrates your organization's commitment to a low-carbon future.

Sponsorship Levels & Benefits	Series Sponsorships		Single-Event Sponsors	
	Terrawatt \$25,000	Gigawatt \$10,000	Megawatt \$5,000	Kilowatt \$2,500
Program Partnership: A prominent role in recognition of your organization's leadership and content expertise	X			
Table Stakes: Choose a custom discussion topic for our June 2019 lunchtime table breakouts	X	X		
Shout Out: On-stage verbal acknowledgement during the program	X	X	X	
Gallery of Sponsors: Paragraph description of sponsor on event website, plus direct link to sponsor's website	X	X	X	
On-site Promotion: Logo displayed on main-stage screen, printed materials, and signage	X	X	X	X
Pre-event Promotion: Logo displayed on website and promotional emails	X	X	X	X
Complimentary Registrations (\$100 ticket value each)	12 total (4/event)	6 total (2/event)	4 total	2 total

Contact us with questions. We look forward to designing a sponsorship package that benefits both of our organizations and serves our shared goals.

Jan Gersternberger

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Custom opportunities include sponsorship of the event receptions and the June 2019 performance by Theater of Public Policy. Community partnerships (promotional exchanges) are also available.



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